TAP INTO THE POWER OF

## 100 WISE WOMEN

100 Wise Women is the Leadership Louisville Center's highly anticipated event series where women at all career stages tap into the power of connection.

These high-energy, welcoming, and engaging breakfast events feature distinguished women leaders who share their personal journeys, especially stories of big challenges, epic failures (or near misses) and lessons they learned along the way. Influential 'wise women' facilitate table conversations related to career success and professional & personal goals, allowing women leaders and emerging career women to foster authentic, mentoring relationships. Women come away with inspiration and a network of mentors, colleagues, and friends – networks essential to leading in careers and community.

## WHO IS IT FOR?

100 Wise Women brings successful women leaders together with emerging women leaders to increase the base of our region's qualified, connected female leaders. All ages, backgrounds, and industries are represented. An average of 325 women attended each event in 2023 and these events have regularly sold to capacity since their inception in 2007.

 $1,300^{+}$ 

registrants in 2023

360<sup>+</sup>

companies and organizations represented in 2023

48%

of attendees in 2023 held titles at the director level or above





100 Wise Women sponsorships help to support the Leadership Louisville Center's Women's Leadership Fund.

Since the fund's creation in 2007, hundreds of local women have received scholarships totaling more than \$250,000 to participate in community leadership programs and leadership training courses.



2024 SPEAKERS LINEUP ANNOUNCEMENT COMING SOON

Learn more at leadershiplouisville.org



## 2024 SERIES

## SPONSORSHIP BENEFITS

		GOLD \$9,000	\$6,500	<b>BRONZE</b> \$4,000	SUPPORTING \$2,000	
EXCLUSIVE BRANDING OPPORTUNITIES	Logo display at all events	Prominent	•			
	Logo included in event collaterals	Prominent	-	•		
	Social media content	•	•			
	Company name included in press release	-	•			
	Company logo on Leadership Louisville Center website	-	-	•		
	Company name on Leadership Louisville Center website				•	
HIGH IMPACT OPPORTUNITIES	Exhibitor table at each event	•				
	Speaking opportunity at one event	Keynote introduction	•			
	Recognition and thanks from the podium at all events	•	•			
	Total Control of the same					Sirje
UNPARALLELED VALUE	Guaranteed seats	8 seats	6 seats	4 seats	5 seats	
	Opportunity to nominate one table host for each event to represent company	•	•			
	Complete mailing list of attendees upon request	•				